

Abed-Latif Al-Omar

MBA , CPA , CCGO



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EXECUTIVE SUMMARY

C-suite executive leader with 25 extensive experience in navigating vulnerable economies, driving restructuring, and strengthening financial, operational, control, and governance systems to maximize profitability and equity value.

Technical Experience:

Accounting, Financial Management, Audit, GRC, Operational Excellence, and Strategic Business experience with proven ability to set up, direct, and manage businesses with advanced audits, governance frameworks, financial models, strategic planning, project management, processes and control systems, effective operational manuals, and crystal reporting leading to businesses maximizing profitability, efficiency, and shareholders equity. Expert in organizations turnarounds and certified instructor of key professional accreditations CPA, CIA, CMA, CFA, and CCGO.

Industry Experience:

Experience across F&B, retail, public accounting, oil & gas, construction, contracting, machinery, software development, and government sectors.

Territory Experience:

Extensive regional exposure and understanding of laws, markets, challenges, and opportunities across Kuwait, Saudi Arabia, Jordan, Lebanon, UAE, Oman, Bahrain, and USA.

EXPERIENCE

GRC SME

Deloitte – Big 4

RCMC (Royal Commission For Makkah City And Holy Sites) Project

(2025 – Present)

Jeddah, Saudi Arabia

- Led a comprehensive **revamp of RCMC's Governance, Risk, and Compliance (GRC) frameworks**, modernizing structures, processes, and oversight mechanisms to elevate institutional maturity and alignment with national regulatory expectations.
- Updated and implemented **policies, procedures, and operational guidelines**, establishing a scalable **Compliance Operating Model** that strengthens control effectiveness and alignment with national regularities and governance across all organizational units.
- Designed advanced **compliance assessment models**, regularities library, and **reporting structure** to enhance non-compliance risk visibility and Board-level oversight.
- Provided ongoing **strategic and operational advisory** to GRC sector leadership, guiding day-to-day **compliance operations**, regulatory readiness efforts, issue remediation, and continuous improvement initiatives.

Chief Audit Executive
EDSCO (East Delta Saudi Co.)
Contracting & Construction Company

(2023 – 2025)
Jeddah, Saudi Arabia

- Developed and executed the company's **strategic financial, audit, and risk governance plans**, positioning the organization for **successful IPO readiness** in the Saudi capital market.
- Provided end-to-end **financial oversight and audit assurance** on all contracting and construction projects—from tendering through handover.
- Led a comprehensive **360° transformation of the Finance Department**, conducting diagnostic assessments, identifying maturity gaps, and implementing upgraded financial processes and KPIs.
- Co-created the company's first integrated **financial and operational performance dashboard**, enabling top management to monitor POC progress, profitability, cash flows, milestone adherence, supplier commitments, and bank leverage in real time.

General Manager – Finance Turnaround Specialist
Mohammad N. Al-Hajery Group (MNH)

(2021 – 2023)
Kuwait City, Kuwait

- Led the **financial restructuring and turnaround** of Danish Bakery and Damlooj F&B brands post-acquisition, aligning **operations, financial controls, and business processes** with MNH's portfolio standards and integration requirements.
- Directed short-term **financial stabilization** efforts during the first 100 days including **operational oversight, cash flow management, cost optimization**, and establishing measurable **financial and operational KPIs**.
- Built comprehensive **long-term strategies**—covering brand, sales, marketing, operations, and manpower planning.
- Executed targeted **financial recovery initiatives** that turned **negative EBITDA to breakeven within 4 months**, increased total sales by **5% over 11 months**, boosted Catering Revenues by **24%**, and lifted B2B & Pop-up sales by **94%**, all achieved with **no new capital investment**.
- Oversaw the financial dimension of **organizational restructuring**, including manpower realignment, central kitchen optimization, brand re-engineering, and back-office integration, ensuring efficient cost structures and seamless transition under MNH's F&B division.

General Manager
MMC Catering Co. (MMC)

(2018 – 2020)
Kuwait City, Kuwait

- Assigned by MMC to lead the **financial transformation and valuation-driven restructuring** of its **7 F&B and retail brands, B2B Central Kitchen, and Catering division**, establishing and rolling out a long-term **business growth strategy** to elevate enterprise value.
- Built a comprehensive **3-year strategic and financial plan** to achieve the **shareholders' targeted valuation**, focusing on revenue acceleration, margin expansion, cash flow improvement, and capital efficiency.
- Sat and executed **operational and financial performance goals**, implementing strategic and tactical initiatives that raised standards to **international benchmarks**, strengthened internal capabilities, and built a **high-performing leadership team** for future regional expansion.
- Delivered significant **financial turnaround results**, driving a **550% increase in bottom-line profits**, enabling positive **cash flow surpluses**, raising company valuation by **120%**, and reducing bank facilities and **financing costs by 30%**.
- Drove multi-channel **revenue growth**, achieving a **13% sales increase**, closing regional expansion deals worth of **USD 27M**, optimizing profitability of a **4,000 SQM Central Kitchen** from loss to profitability within **1 year**, and strengthening B2B relations with major clients including **Costa Coffee, Walls, Second Cup, MMC brands, and LeNotre Catering**.

Financial Consultant
Abu Tawileh Group

(2017 – 2018)
Amman, Jordan

Group Internal Audit Director
The Sultan Center (TSC)

(2010 – 2017)
Kuwait City, Kuwait

- Restructured and led the **Internal Audit Department** using a **proactive risk-based audit methodology** across a **USD 1B audit universe**, covering financial audits, operational reviews, regulatory compliance, and fraud investigations for all subsidiaries.
- Built the Group's **COSO-aligned Internal Audit Risk Assessment Model**, and designed the annual **audit plans and budgets**, elevating assurance quality and strengthening the Group's internal control environment.
- Increased audit productivity by **84% in two years** through a **centralized audit operating model**, project-based plans, and optimized resource deployment across multiple countries and business units.
- Strengthened enterprise-wide **risk governance** by establishing the Group's **Risk Framework** and first **Risk Register**, managing **Big 4 external auditor** engagements across six countries, and leading a 10-member audit team while serving on key **Executive and Audit & Risk Committees**
- Served as the Board-appointed **turnaround advisor and co-pilot** to the CEO, leading a full corporate recovery program through advanced **financial diagnostics**, resolution of **cash flow and working capital** pressures, development of multi-scenario **financial models** and performance targets, design of **profitability, cost-optimization, and commercial repositioning** strategies, and oversight of execution via **P&L and cash flow reviews, supplier repayment simulations**, and ongoing **KPI-driven performance reporting** to ensure delivery of turnaround objectives.

Financial & Operational Director, Partner
TALEEM IT Company

(2007 – 2010)
Amman, Jordan

Finance Director
Dar Alhai General Trading & Investment Company

(2005 – 2007)
Amman, Jordan

Internal Audit Manager
Arab Mining Company

(2002 – 2005)
Amman, Jordan

Associate Auditor – Oil & Gas Group
KPMG, LLP – Big 4 Firm

(2001 – 2002)
Houston, TX – USA

Senior Accountant
International Accounting Systems

(1999 – 2001)
Fort Worth, TX – USA

Staff Accountant
Al-Nasser Housing Co.

(1996 – 1997)
Amman, Jordan

EDUCATION & PROFESSIONAL CERTIFICATION

- Certified Corporate Governance Officer (**CCGO**) - UK 2016
- Certified Public Accountant (**CPA**) – Texas, USA 2001
- Master of Business Administration (**MBA**) – Oklahoma, USA 1999
- Bachelor of Science in Accountancy - Jordan 1996